

# Strategic Plan Timeline

Strategic Priority	2011 / 2012	2012 / 2013	2013 / 2014	2014 / 2015	2015 / 2016
<b>Student Access</b>	Increase TSJC Online enrollment by 10%	Increase TSJC Online enrollment by 10%	Increase TSJC Online enrollment by 10%	Increase TSJC Online enrollment by 10%	Increase TSJC Online enrollment by 10%
	Increase enrollment in hybrid classes by 5%	Increase enrollment in hybrid classes by 5%	Increase enrollment in hybrid classes by 5%	Increase enrollment in hybrid classes by 5%	Increase enrollment in hybrid classes by 5%
	Increase course offerings at non-tradition times by 5	Increase course offerings at non-tradition times by 5	Increase course offerings at non-tradition times by 5	Increase course offerings at non-tradition times by 5	Increase course offerings at non-tradition times by 5
		Add a new athletic program by Fall			
		Increase concurrent enrollment opportunities in CTE			
		Diversify our recruitment process by Fall to identify new target populations, utilize online resources, and increase tracking capabilities			
<b>Student Success</b>	Meet with superintendents of all school districts to discuss strategies to increase the number of college-ready students	Meet with superintendents of all school districts to discuss strategies to increase the number of college-ready students	Meet with superintendents of all school districts to discuss strategies to increase the number of college-ready students	Meet with superintendents of all school districts to discuss strategies to increase the number of college-ready students	Meet with superintendents of all school districts to discuss strategies to increase the number of college-ready students
		Institute a “Transfer Credit Back” program by Fall	Initiate a case management system for developmental education by Fall		
	Increase retention rates by 2%	Increase retention rates by 2%	Increase retention rates by 2%	Increase retention rates by 2%	Increase retention rates by 2%
	Increase graduation rates by 2%	Increase graduation rates by 2%	Increase graduation rates by 2%	Increase graduation rates by 2%	Increase graduation rates by 2%
		Incorporate appropriate assessment into faculty and staff evaluations	Develop a plan to optimize our opportunities as a recognized Serviceman’s Opportunity College (SOC)		

			and Military Friendly School and become a signatory to the Department of Defense Voluntary Education Partnership Memorandum by Fall		
	Increase opportunities for faculty and staff to come together to discuss assessment best practices	Increase opportunities for faculty and staff to come together to discuss assessment best practices	Increase opportunities for faculty and staff to come together to discuss assessment best practices	Increase opportunities for faculty and staff to come together to discuss assessment best practices	Increase opportunities for faculty and staff to come together to discuss assessment best practices
<b>Operational Excellence</b>	Increase the number of available options for training faculty and staff in the use of technological resources	Increase the number of available options for training faculty and staff in the use of technological resources	Increase the number of available options for training faculty and staff in the use of technological resources	Increase the number of available options for training faculty and staff in the use of technological resources	Increase the number of available options for training faculty and staff in the use of technological resources
	Increase the number of faculty and staff utilizing technology in the classroom and workplace	Increase the number of faculty and staff utilizing technology in the classroom and workplace	Increase the number of faculty and staff utilizing technology in the classroom and workplace	Increase the number of faculty and staff utilizing technology in the classroom and workplace	Increase the number of faculty and staff utilizing technology in the classroom and workplace
	Implement a “program update” component for monthly staff meetings by Fall	Develop a space utilization plan by Fall			
	Increase the number of face-to-face meetings and utilize the TSJC portal for virtual information sharing	Increase the number of face-to-face meetings and utilize the TSJC portal for virtual information sharing	Increase the number of face-to-face meetings and utilize the TSJC portal for virtual information sharing	Increase the number of face-to-face meetings and utilize the TSJC portal for virtual information sharing	Increase the number of face-to-face meetings and utilize the TSJC portal for virtual information sharing
	Implement a “Did You Know” marketing campaign for external constituents				
	Replace the carpet at the Valley Campus by Fall				
	Develop a plan to update the classroom environments college-wide by Spring				

<b>Community Engagement</b>	Increase the number of Customized Training courses by 2%	Increase the number of Customized Training courses by 2%	Increase the number of Customized Training courses by 2%	Increase the number of Customized Training courses by 2%	Increase the number of Customized Training courses by 2%
	Increase community education and/or continuing education courses by 2%	Increase community education and/or continuing education courses by 2%	Increase community education and/or continuing education courses by 2%	Increase community education and/or continuing education courses by 2%	Increase community education and/or continuing education courses by 2%
	Increase measurable activity (“hits”) on TSJC’s social media platforms by 10%	Increase measurable activity (“hits”) on TSJC’s social media platforms by 10%	Increase measurable activity (“hits”) on TSJC’s social media platforms by 10%	Increase measurable activity (“hits”) on TSJC’s social media platforms by 10%	Increase measurable activity (“hits”) on TSJC’s social media platforms by 10%
	Hold a minimum of 2 program advisory committee meetings for each CTE program	Hold a minimum of 2 program advisory committee meetings for each CTE program	Hold a minimum of 2 program advisory committee meetings for each CTE program	Hold a minimum of 2 program advisory committee meetings for each CTE program	Hold a minimum of 2 program advisory committee meetings for each CTE program
	Support at least one career fair or similar event per semester	Support at least one career fair or similar event per semester	Support at least one career fair or similar event per semester	Support at least one career fair or similar event per semester	Support at least one career fair or similar event per semester